

COOKIE POLICY

I. GENERAL INFORMATION

1. Akati Sp. z o.o., with its registered office at ul. Reymonta 39, 45-072 Opole (hereafter referred to as 'the Controller' or 'Akati'), hereby informs you, in accordance with the Electronic Communications Law of 12 July 2024, about the use of cookies and other similar internet technologies on the Service available at <https://seeplaces.com> (hereafter referred to as 'the Service') and in the SeePlaces mobile application (hereafter referred to as 'the Application').
2. Cookies and similar internet technologies are used solely to collect anonymous statistical data about visitors to the Service. The information obtained by these means does not usually constitute personal data as it is not assigned to a specific person and does not enable them to be identified.
3. The provisions of the Privacy Policy shall apply to information collected by cookies that may be linked to a specific person (and may therefore constitute personal data for the Controller).
4. The Controller's use of first-party cookies and similar internet technologies does not harm the user's device (e.g. computer, phone or tablet) and does not alter its configuration, installed software or applications.
5. The above-mentioned technologies are used to:
 - 1) ensure secure use of the Service and the Application;
 - 2) adapt the content of the Service and Application pages to the user's preferences and optimise (facilitate or streamline) the use of the Service; in particular, these files allow the user's device to be recognised and the website to be displayed accordingly, tailored to their individual needs,
 - 3) generate statistics, analyses and reports on how users interact with Service pages, helping to improve their structure and content;
 - 4) maintain the session (after logging into the user's account in the Application);
 - 5) display advertisements, including based on the user's preferences.

II. COOKIES AND OTHER TECHNOLOGIES

1. While using the Service, small text files are placed on the user's device and sent by the server. These text files typically contain information such as the name of the website, a unique identifier for the person visiting the Service, and how long the file is stored for.
2. The following types of cookies are used on the Service:
 - 1) based on the entity placing the cookies:
 - a) first-party cookies – placed on the user's end device by the Service itself; the file includes a name indicating the Controller's domain (e.g. seeplaces.com);
 - b) third-party cookies – placed via the Service by external entities whose services are used by the Controller (e.g. Google LLC, Criteo, Hotjar);
 - 2) based on the duration of storage on the user's device:
 - a) session cookies, which are created each time the user visits the Service and are deleted when the browser window is closed;
 - b) persistent cookies, which are stored on the user's device when they visit the Service and remain there for the duration specified in the cookie parameters or until they are deleted by the user.
3. The Service uses the following categories of cookies:

- 1) necessary cookies – enable the proper display of the website and the use of essential functions and services available within the Service. They also serve security purposes (e.g. they are used to detect authentication abuses within the Service). These cookies do not require user consent and cannot be disabled via cookie settings (legal basis: Article 6(1)(f) of the GDPR – legitimate interest),
 - 2) functional cookies allow the website to remember user preferences and adapt to selected settings. They can be disabled, but this may result in certain services or parts of the Service not functioning properly (legal basis: Article 6(1)(a) of the GDPR – consent).
 - 3) Analytical cookies – used to measure and analyse website traffic (enabling us to track metrics such as visit numbers, page views, average session duration, and traffic sources) Thanks to these cookies, we can understand how users interact with the Service, identify the most popular pages, and improve the Service’s performance (legal basis: Article 6(1)(a) of the GDPR – consent).
 - 4) advertising cookies – enable delivery of content tailored to user preferences (based on browsing history and user actions, ads may be shown on third-party sites, including social media). They also help us to measure the effectiveness of advertising campaigns (legal basis: Article 6(1)(a) of the GDPR – consent).
4. The Controller informs users that third parties may also place and use cookies. Such third-party cookies may be stored on the user’s device for the following purposes:
- 1) protection against spam and ensuring system security;
 - 2) enabling the use of third-party services and technologies embedded in the Service and Application (e.g. YouTube videos, App Store or Google Play plugins, or social media widgets from Facebook, Instagram or YouTube);
 - 3) analysing anonymous user activity and and, based on that, generating statistics (e.g. using Google tools) that help us understand how the Service is used;
 - 4) supporting the Controller’s marketing efforts, including displaying tailored advertising across networks;
 - 5) supporting the marketing objectives of partners cooperating with Akati.
5. The Controller also uses the following web technologies for local data storage:
- 1) Session Storage – a data store that allows data to be saved and stored locally in the web browser of a user visiting the Service, but only until the browser window is closed.
 - 2) Local Storage – a data store that allows data to be saved and stored locally in the web browser of a user visiting the Service on a persistent basis (even after the browser window is closed), until deleted by the user.

III. HOW TO MANAGE COOKIES AND OTHER TECHNOLOGIES

1. Users of the Service can manage their preferences regarding the use of cookies by the Controller and third parties (particularly analytical and advertising cookies). However, changing cookie settings may negatively affect the quality of the service or make it impossible to use certain functionalities of the Service (e.g. when cookies necessary for the proper functioning of the Service are disabled, when settings for user preferences are saved, or when login data is stored).
2. Users may manage their preferences and withdraw their consent at any time to the placement and storage (on the device they use) of cookies that are not necessary for the proper functioning of the Service and the use of its available features (in particular analytical and advertising cookies) by adjusting the settings via the tools available on the Controller's Service (by selecting the 'Customise' option). Such withdrawal does not affect the lawfulness of processing based on consent before its withdrawal.
3. Users may also change their cookie settings or disable cookies at any time via their web browser. If the browser's default settings are not changed, cookies will be placed on the end device and used in accordance with the rules set by the browser provider.
4. Users who, after reviewing the information provided on the Controller's Service, do not wish to have cookies or similar technologies stored in their browser should delete them after leaving the Service.
5. Detailed information on managing cookies in the most popular web browsers (i.e. how to change settings, limit the ability to save cookies, disable cookies or delete them manually) is available in the relevant browser's help section and on the following pages:
 - 1) Chrome: <https://support.google.com/chrome/answer/95647?hl=pl>
 - 2) Firefox: <https://support.mozilla.org/pl/kb/ciasteczka>
 - 3) Microsoft Edge: <https://support.microsoft.com/pl-pl/windows/program-microsoft-edge-i-przeg%C4%85danie-danych-a-prywatno%C5%9B%C4%87-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd>
 - 4) Internet Explorer: <https://support.microsoft.com/pl-pl/windows/usuwanie-plik%C3%B3w-cookie-i-zarz%C4%85dzenie-nimi-168dab11-0753-043d-7c16-ed5947fc64d>
 - 5) Opera: <https://help.opera.com/pl/latest/web-preferences/#cookies>
 - 6) Safari: <https://support.apple.com/pl-pl/105082>

VI. ADDITIONAL INFORMATION

1. This Cookie Policy is for information purposes only and applies solely to the service available at seeplaces.com and the SeePlaces mobile application.
2. The Service and Application may contain links to the Controller's own services and websites, as well as to third-party websites (e.g. service providers and Akati's business partners). The Controller recommends that all users review the applicable cookie policies of those third-party websites after being redirected to them.
3. This version of the 'Cookie Policy' comes into effect on 23 July 2025.